

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952247-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
10/04/12 - 10/09/12	952247	06315357

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/04/12	10/05/12	4:30a-5a	430a-5a	---TF--	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---TF--	2	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Th		10/04/12	4:56 AM	4:30a-5a	430a-5a	:30	AWTV092701H	\$60.00	NM
1 WPBF F		10/05/12	4:42 AM	4:30a-5a	430a-5a	:30	AWTV092701H	\$60.00	NM
2	10/08/12	10/09/12	4:30a-5a	430a-5a	MT-----	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	4:56 AM	4:30a-5a	430a-5a	:30	AWTV100402H	\$60.00	NM
2 WPBF Tu		10/09/12	4:43 AM	4:30a-5a	430a-5a	:30	AWTV100402H	\$60.00	NM
3	10/04/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---TF--	2	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Th		10/04/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV092701H	\$160.00	NM
2 WPBF F		10/05/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV092701H	\$160.00	NM
4	10/08/12	10/09/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/08/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV100402H	\$160.00	NM
1 WPBF Tu		10/09/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV100402H	\$160.00	NM
5	10/09/12	10/09/12	Dr. Oz M-F 9-10a	9-10a	-1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/09/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV100402H	\$225.00	NM
6	10/04/12	10/05/12	THE CHEW	1P-2P	---TF--	:30	2	\$275.00	NM

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952247-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	---TF--				2	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/04/12	1:00 PM	THE CHEW	1P-2P	:30	AWTV092701H	\$275.00 NM
2	WPBF	F	10/05/12	1:32 PM	THE CHEW	1P-2P	:30	AWTV092701H	\$275.00 NM
8	10/08/12	10/08/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	1-----				1	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV100402H	\$800.00 NM
9	10/04/12	10/04/12	Jeopardy	7:30-8PM	---1---	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	---1---				1	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
					Credited				
11	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----1				1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	8:09 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV100402H	\$225.00 NM
12	10/08/12	10/08/12	DANCING W/STARS	Prime Other	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	1-----				1	\$4,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	8:46 PM	DANCING W/STARS	Prime Other	:30	AWTV100402H	\$4,500.00 NM
13	10/08/12	10/09/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	MT-----				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	3:12 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100402H	\$400.00 NM
14	10/08/12	10/09/12	GENERAL HOSPITAL	GENERAL HOSPIT	MT-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	MT-----				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV100402H	\$450.00 NM

Total Spots 16

## Payment Terms 30 Days

Gross Total	\$8,030.00
Agency Commission	\$1,204.50
Net Amount Due	\$6,825.50